QC Career School

Guidelines for Guest Bloggers

The QC Career School blog receives up to 10,000 unique, highly targeted visitors every month and is shared with an even wider audience on our multiple social media channels. If you have exceptional blogging skills and would like to share your expertise with a large audience, we'd love to hear from you!

Successful guest blog articles will be comprehensive, well-written, "how-to" or "information" style posts about a particular subject related to one of our many schools.

Blog post topics may include (but are not limited to): Makeup, events or wedding planning, writing, home and interior design/decorating, fashion & style, and online education.

Guest Blogging Requirements for the QC Career School Blog:

- High-quality original articles (repurposed or pre-published articles will not be accepted).
- Must match the writing style/tone of the QC Blog.
- A short, 1-2 sentence author bio including a maximum of one anchor text link to an external website.
- Maximum of one additional link to your website within the body of the article.
- Article length is left up to your discretion. As a general rule of thumb, we try to keep posts to a minimum of 300 words, however this is not a "black and white" rule. Extremely lengthy articles may be split into a series of multiple, shorter posts (i.e. "part 1" & "part 2").

Additional Considerations:

- All submissions must meet the blogging team's quality standards in order to be published.
- Please do not send us "self-promotional" articles. These will not be published. (Of course, your author bio can be as self-promotional as you'd like!).
- You may not republish the article to your own blog after it has been published on ours. However, feel free to link to your article on the QC blog and share it!
- The QC blogging team reserves the right to edit and adapt your blog content as we see fit.

How to Submit:

Please email your guest post to Julia Nelson, Julia@QCCareerSchool.com and she will get back to you* within 3-5 business days if we are interested in publishing your article. It may take 2-8 weeks to publish your article due to the high volume of submissions we receive!

* *Please ensure to add our domain to your "safe senders" list to ensure you receive our reply!*